# GET UP TO 15% OFF RYDER PROTECTION ADVANTAGE

*The Ryder Safety Equipment Discount Program offers customers who purchase safety packages on their newly leased Ryder vehicles the best quality, original manufacturer (OEM) installed safety features – plus provides them with a discount of up to 15 percent off their Ryder protection rate. With several safety equipment options to choose from, customers can choose the package that's just right for their fleet.*

"New vehicle technologies are capable of eliminating 94% of fatal crashes involving human error."

– National Highway Traffic Safety Administration

## Ryder Safety Equipment Options

**Forward Collision Avoidance and Mitigation System (FCM)** - Systems that detect how far and fast the vehicle in front of you may be moving, and automatically apply the brakes if you do not respond. In this way, FCM systems work to reduce the chance of crashes, and reduce the severity of collisions when they do occur.

**Lytx DriveCam®** - DriveCam Safety programs combine video-based coaching with predictive analytics to help you take action before a collision happens. Recent research from the Virginia Polytechnic University's Tech Transportation Institute showed that safety incidents can be reduced by more than 35 percent by using such systems.

**Air Disc Brakes** - With longer pad service intervals and faster maintenance than drum brakes, air disc brakes help reduce maintenance costs and downtime while reducing the stopping distance of commercial vehicles.

**Lane Departure Warning** - Mechanisms designed to warn the driver when the vehicle begins to move out of its lane (unless a turn signal is on in that direction) on freeways and arterial roads. These systems are designed to minimize accidents by addressing the main causes of collisions: driver error, distractions, and drowsiness, according to the National Highway Traffic Safety Administration.

| Ryder Safety Equipment Discount Program* | |
|---|---|
| STAND ALONE | SAFETY CREDIT |
| Forward Collision Avoidance and Mitigation System | 10% |
| DriveCam | 10% |
| Lane Departure Warning | 5% |
| PACKAGES | SAFETY CREDIT |
| Forward Collision Avoidance and Mitigation System & LaneDeparture Warning | 12.5% |
| DriveCam & Lane Departure Warning | 12.5% |
| Forward Collision Avoidance and Mitigation System & Air Disc Brakes | 12.5% |
| Forward Collision Avoidance and Mitigation System & DriveCam | 15% |
| Forward Collision Avoidance and Mitigation System & DriveCam & Lane Departure Warning | 15% |

*Discount not to exceed 15%

To learn more, visit **ryder.com**



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